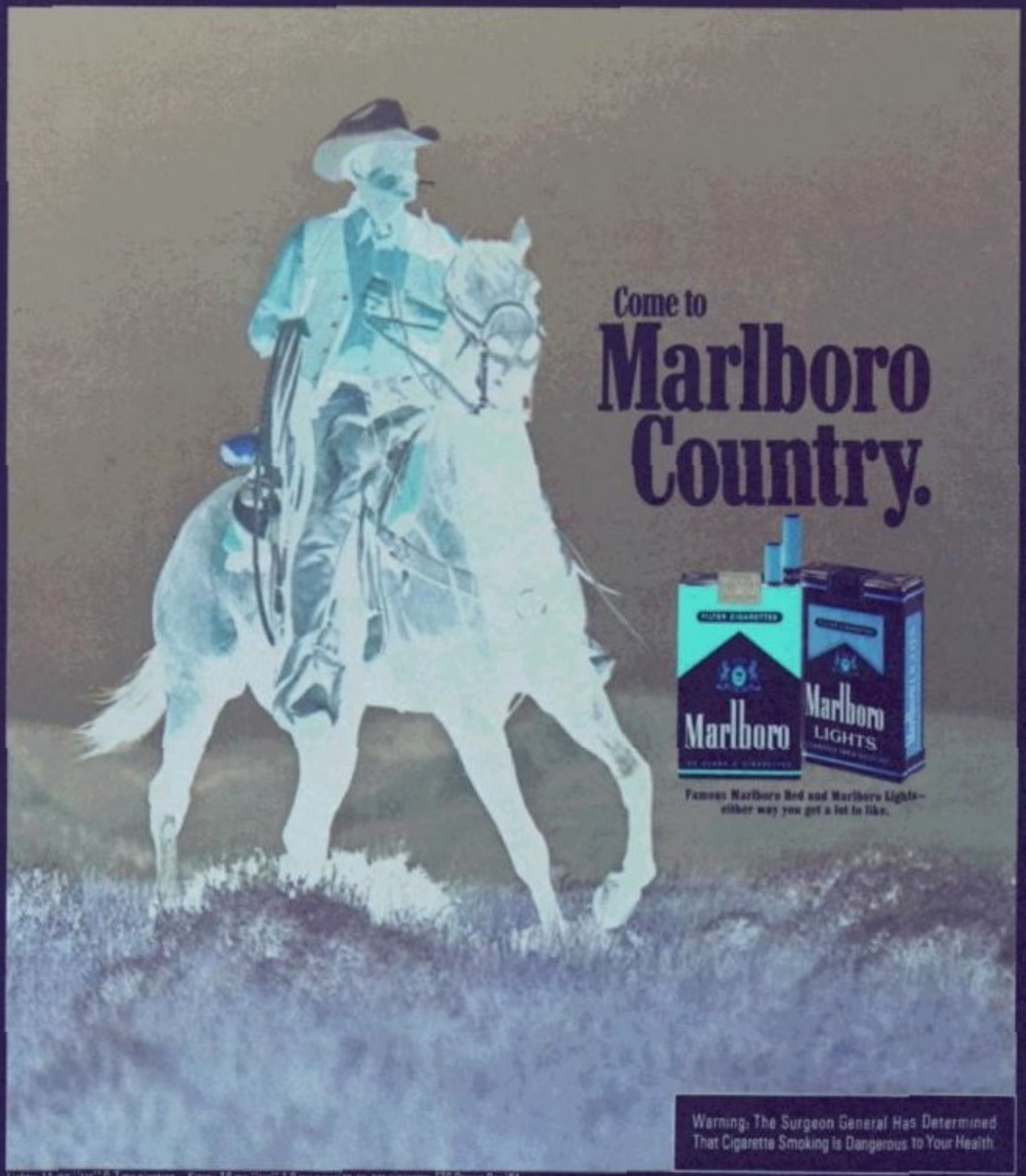
LEO BURNETT U.S.A.
AJ No. 8234 – SUN VALLEY SAGE – JR – Bus. No. 72939 – Page – 4 C – 9¾ x 11⅛ inches – September, 1982
Printed in U.S.A.



Lights: 11 mg "tar," 0.7 mg nicotine – Kings: 18 mg "tar," 1.0 mg nicotine av. per cigarette, FTC Report Dec. '81

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Source: https://www.industrydocuments.ucsf.edu/docs/yfxn0003

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